

## **Italia: Workshop Eurasia 2015 - il programma**

Scritto da Elisabetta Castiglioni  
Domenica 14 Giugno 2015 11:34 -

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### **Italia: Workshop Eurasia 2015 - il programma**

MONDAY 22

Sala del Tempio di Adriano, Piazza di Pietra

9.30//Welcoming

GIANCARLO CREMONESI

President Chamber of Commerce of Rome

9.45//Opening

GUIDO FABIANI

Councillor for Economic Development Regione Lazio

BENEDETTO DELLA VEDOVA

Undersecretary Italian Ministry of Foreign Affairs

10.30//FIRST SESSION

AN OVERVIEW OF DIFFERENT DEVELOPMENT MODELS

Chairman: EUGENIO OCCORSIO

Economic Journalist

FERDINANDO NELLI FEROCI

Presidente Simest / Presidente International Affairs Institute

Framework and prospects of international agreements  
for liberalization of eurasian trade

LIM HONG HIN

Deputy Secretary General Asean

Prospects of the Asean Common Market

LI ZHEN

Vice Director, Foreign Economic Cooperation Division,  
Shanghai Commercial Commission

Chinese economy growth: weakness and strengths

TETSURO FUKUNAGA

Executive Director, Brussels Office,

JMC - Japan Machinery Center for Trade and Investment

Abenomics and the recovery of the Japanese economy

RICCARDO MARIA MONTI

Presidente Italian Trade Agency

Made in Italy products and new Asian consumers

LI GUOTIAN

Deputy Director Chongqing Foreign Trade and Economic Commission  
The model of Chongqing as a fast developing urban area

12.30//FOCUS:  
ITALIAN AGRIBUSINESS AND NEW ASIAN MARKETS

PAOLO DE CASTRO  
Agriculture Commission Chairman - European Parliament  
Italian foodstuff and growing Asian markets

YU LU  
Deputy President Imported Food Chamber of Commerce of China  
The Chinese internal market food and potentiality for Italian products

13.30//Light Lunch

15.00//SECOND SESSION  
INVESTMENTS AND INFRASTRUCTURES  
Chairman: ATTILIO TRANQUILLI  
Deputy President Unindustria Lazio

MASSIMO D'AIUTO  
Ceo Simest  
The overall framework of Italian investments into Asian markets

MARCO NICOLINI  
Partner Chiomenti Law Firm  
Chinese investments into Italy: a few key drivers and topics

ZHU ZHENMIN  
General Manager Italia China General Technology Holding  
Trend of Chinese investments in Italy, strategies and methods

PETER FRANZ GONTHA  
Ambassador of Indonesia in Poland  
The next decade of Indonesian - Asean vs Global Trade,  
Investments oportunities and the Infrastructure challenges

SABY MITRA  
Chief Economist Asian Development Bank  
Asian Infrastructures and opportunities. The ADB perspective

CHANG-HEE YIM  
Managing Director POSCO Europe Office  
Connectivity between POSCO and Eurasia

**ZHANG DENGWEN**

President Xiyong Euro Brand Center

Trade on line in the chinese market, an investing opportunities

**ALICE M.K. CHOI**

Deputy Representative Hong Kong Economic Office Europe

Hong Kong as the gateway for Italian companies to China and Asia

**ALFREDO INGLETTI**

Vice President OICE

Italian know-how for Asian infrastructures sector

17.45//Final remarks

**FEDERICO DONATO**

President Italian Chamber of Commerce in Singapore

**TUESDAY 23**

Sala del Consiglio della Camera di Commercio, Via de Burro 147

9.30//THIRD SESSION

**NEW CULTURAL PROPOSALS ALONG THE SILK ROADS**

Chairman: **FRANCESCO MARCOLINI**

Coordinator Workshop Eurasia 2015

Keynote Speaker

**EMMANUELE F.M. EMANUELE**

Chairman Fondazione Terzo Pilastro

**GIANNI DI GIOVANNI**

Ceo Agenzia Giornalistica Italia - Agi

A new platform to share information

**RICCARDO TOZZI**

Chairman Anica

Co-production of films with Asian partners

**ZHANG JIANDA**

Cultural Counsellor P.R. of China in Italy

Cultural cooperation between Italy and China, initiatives and perspectives

11.00//FOCUS:

**CHINA - ITALY BEST PRACTICES: TIANJIN**

**AN LIMIN**

Deputy Director Tianjin NDRC - National Development Reform Commission

**LUIGI CAMPITELLI**

Internationalization General Manager Lazio Innova  
China Europe Cooperation: Lazio-Tianjin as a successful trans-regional example

12.00//FOCUS:  
CHINA - ITALY PERSPECTIVES: CHONGQING

LI GUOTIAN  
Deputy Director Chongqing Foreign Trade and Economic Commission  
Chongqing - the Most Open Inland Economy of China

ZHANG DENGWEN  
President Xiyong Euro Brand Center  
Trade opportunities in Chongqing and Cross-border E-commerce

13.00//Final remarks  
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Consul in Chongqing Italian Ministry of Foreign Affairs  
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